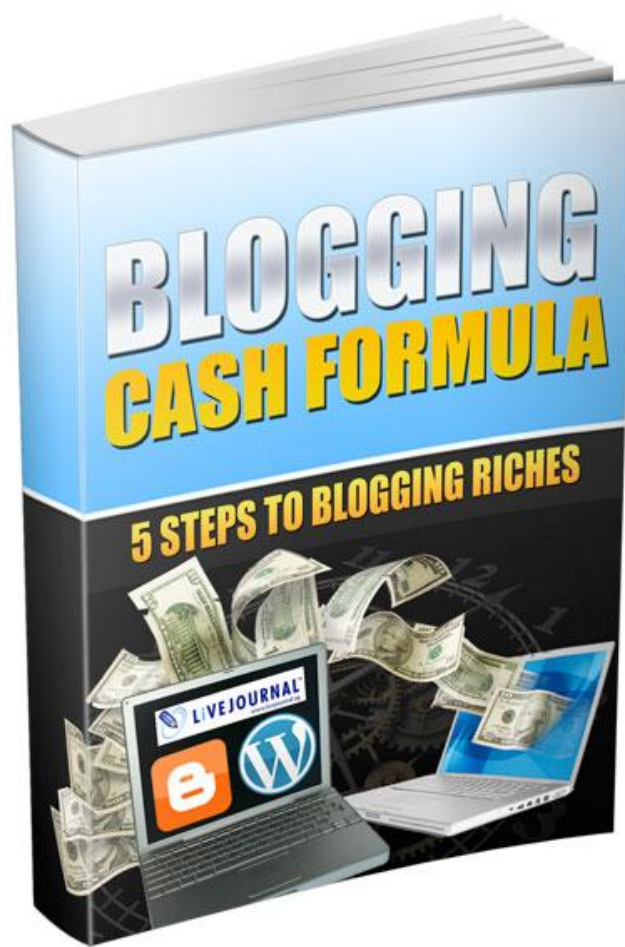


Blogging Cash Formula



5 Steps To Blogging Riches

All rights reserved.

No part of this publication may be reproduced, stored in a retrieval system, or transmitted in any form or by any means, electronic, mechanical, photocopied, recorded, scanned, or otherwise, except as permitted under U.S copyright law, without the prior written permission of the author.

Notes to the Reader:

While the authors of this book have made reasonable efforts to ensure the accuracy and timeliness of the information contained herein, the author and publisher assume no liability with respect to loss or damage caused, or alleged to be caused, by any reliance on any information contained herein and disclaim any and all warranties, expressed or implied, as to the accuracy or reliability of said information. The authors make no representations or warranties with respect to the accuracy or completeness of the contents of this work and specifically disclaim all warranties. The advice and strategies contained herein may not be suitable for every situation. It is the complete responsibility of the reader to ensure they are adhering to all local, regional and national laws.

This publication is designed to provide accurate and authoritative information in regard to the subject matter covered. It is sold with the understanding that the authors are not engaged in rendering professional services. If legal, accounting, medical, psychological, or any other expert assistance is required, the services of a competent professional should be sought.

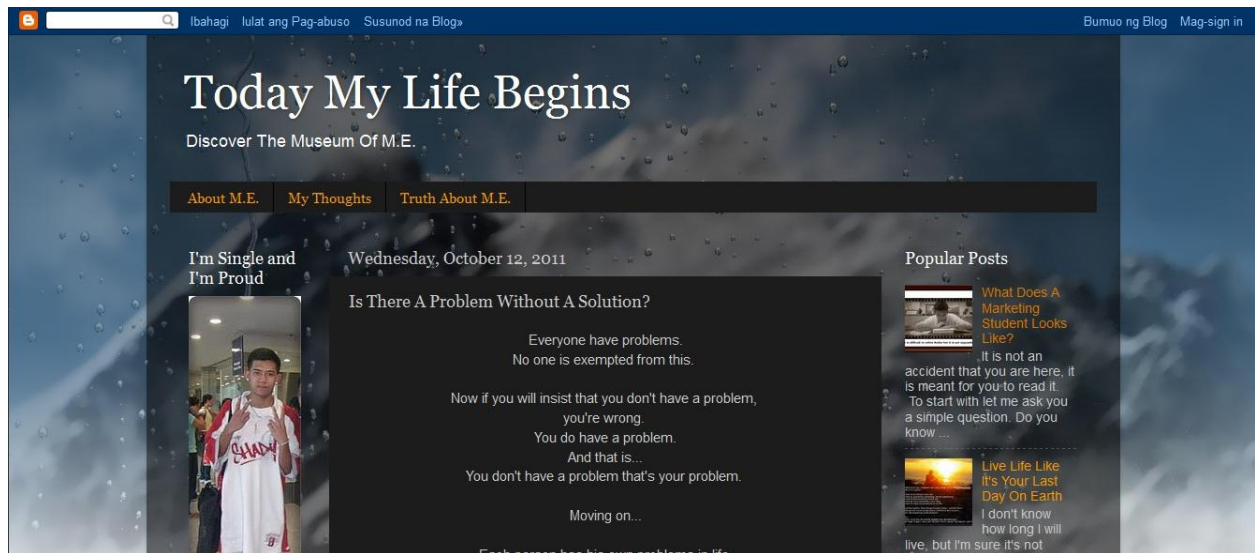
Success in any business is result of hard work, time, effort and a variety of other factors. No expressed or implied guarantees of income or spillover are made by reading this work, or by joining and/or purchasing any program(s) recommended within this work. Individual results may vary.

Contents

How To Make Money With Blogging	4
Step 1: Choosing A Profitable Niche and Proper Domain Name	4
Step 2: Purchasing An Ideal Domain Name For Your Blog Site And Hosting It	6
Step 3: Setting Up Your Blog And Installing It	6
Step 4: Content Writing	7
Step 5: Promoting Your Site	8
Step 6: Sources of Income	9

How To Make Money With Blogging

Blogs are an excellent way to share your knowledge, experiences and opinions with different people. It is also a good place to exchange thoughts with everyone and learn. Well, that is sure a good thing, but there is something much better that blogging offers.



Blogging is a profitable way to earn money. Indeed, making money with blogging is something that anyone can do. Just like the thousand of bloggers who are earning money just by blogging, it is also absolutely possible for you to make money with blogging.

So if you are looking for a way to start making money online, but you only have a small budget, no worries, blogging is one of the best ways to get started. The financial rewards from blogging are amazing, which makes it a good investment to make.

Now the only question is “do you want to make money with blogging?” If yes, follow these tips and implement them. This information will guide you on your way to success.

Step 1 – Choose a profitable niche and a proper domain name

The first step on your way to success is to identify a potential niche where profit is present, find a proper domain name that is not owned by anyone, buy it and register it on a reliable web hosting service provider and then set up your blog. Seemingly, this is easier said than done. More often than not, this is the part where you really need to work hard for you to get good results. Researching my friend is what you will do here. It is an inescapable fact and this process is vital so never do it in a mediocre way.

Researching for a potentially profitable money making niche

If you are putting up a blog for the intention of making money, you really need to find a profitable niche. Not just a niche where you are interested, it must be a niche where you can find profit. Take, for example, let's say that you already done a research, and found the keywords skin care products as a potentially profitable niche. Now you decided to make money by selling skin care products from your blog. A possible search term that online customers are using to search for a skin care product is skin whiteners, so an ideal domain name for your blog would be skinwhiteners.com.

Note that you should make sure that the domain name you are going to use is available or not registered by someone else. However, if that domain name (unhyphenated domain name) is no longer available, meaning, someone already owns it, you may opt for the unhyphenated domain name such as skin-whiteners.com. If you want you can also go for a different domain name extension such as skinwhiteners.biz or skin-whiteners.biz.

Another important thing to consider is the amount of individuals searching for a particular term, how competitive that particular term is as well as the amount of money that advertisers are paying to promote and advertise it.

So it is recommended that you should learn how to do an effective keyword research. If you want it to learn it like a pro, go and download this valuable software for free - [Market Samurai](#)



Sign up and watch their video lessons. After 12 days, it will no longer be for free. You will have to pay for an amount of 97 US Dollars so you can continue using it. But never mind the price since it is absolutely a worthy investment since it will greatly help you to find a potentially profitable niche and it will save considerable hours of work.

Step 2 – Purchasing an ideal domain name for your blog site and hosting it

Due to your research, you found out that skinwhiteners.com is an ideal domain name for your blog site and you decided to use it to sell your skin care products. The next thing you have to do is to register your preferred domain name with a reliable web hosting service provider. As per my experience with these web hosting companies, you can try [Bluehost](#) or [Host Gator](#).





When you get there, feel free to use their domain search tool to determine exactly if the domain name you are planning to use for your blog site is available or not. You can do this by putting the keywords you use for your domain name, “skinwhiteners,” in the search box and clicking start domain search.

For instance, the domain name you prefer is available, you will need to open an account with that web hosting provider as well as purchase the domain name and the hosting service from them. Of all the services they offer, it is best to buy the unlimited hosting package. However, if you do not have enough budget purchase the one that is affordable for you.

Step 3 – Setting up your blog and installing it

When it comes to the convenience of setting up your blog, Host Gator and Bluehost serve as a big help. To set up your blog, you can call their customer service department and tell them that you want to install a WordPress blog to your site as well as ask them to talk to you throughout the process. For as little as 10 minutes, your WordPress blog will be done and ready to make money. However, if you want to use the services of other web hosting companies, make sure they have installations for WordPress.

There are lots of other platforms available out there, but I highly recommend you to use WordPress.



When the installation is done, the next important thing you need to do is to maximize your WordPress installation. The easiest, fastest and the most effective way to do so is to go to Semiologic. Purchase their software and ask them to install it for you. One of the most time consuming tasks that a blogger will do is choosing from a huge number of options available in order for you to have a perfect looking blog. However, there's no need for you to worry much as Semiologic will take care of this.

Before, I've wasted countless hours of my valuable time just to find out the most ideal look and position for a simple text or ad placement. Now with this software, you can do it easily, quickly and perfectly.

[Buy semiologic wordpress setup here](#)

Step 4 – Content writing

You will need to supply your blog with valuable content and to do so you will have to use Market Samurai. Use this software to find keywords or search terms that are relevant to your niche, which have high searches and low competition at the same time. Write contents that are unique, highly informative, updated and helpful to the readers.

content writing

For making money through writing content, having well researched, highly informative content that doesn't quite answer the question that your search engine traffic asked is the most ideal kind of content for making contextual advertising click. On the other hand, having well researched, highly informative product reviews that answer the questions and recommend a product you advertised is the most ideal kind of content for generating affiliate sales. The keywords you are going to use will have to be utilized in the content of the article, tags on posts as well as anchor text to generate incoming links.

Step 5 – Promoting your site

To optimize the potential ability of your site to make money, you need to promote your blog. And by promoting your site, you need both work and money. If you are writing articles and the content of them are helpful and informative, some of your works will grow organically, meaning, your articles will find its way to generate incoming links. But this will take some time before you rip the benefits of your efforts. As far as my experience goes, you cannot always rely on this one. You need to make things happen and not waiting for things to happen. If you really want to get massive amounts of incoming links, you need to use some reliable software for link building. This involves money, but

the rewards will certainly outweigh your costs for getting incoming links.

Take note, no incoming links from other sites means no traffic which can only result to one thing - no money!

Effective ways to generate incoming links

- [SEO Cobra](#)
- [Unique Article Wizard](#)
- [One way links](#)

Other effective sources of generating links

- [Hubpages](#) - an article posting site where you can create incoming links as well as you can also make money in this site using the articles you post since they offer the revenue sharing advertising model.
- [Blogger](#) and [WordPress.com](#) – you can create as many free blogs as you want using WordPress and Blogger, which you can use to post articles with links to your paying sites.
- [Ezine articles](#) – a popular article directory in the search engines which allows you to link back your articles to your paying site.

Step 6 – Sources of income

Here are good sources of income. These are the best ways to make money in your blog.

1. [AdSense](#)

One of the best ways to maximize the potential of your blog to generate more money is through the use of AdSense. What I do

is to set it into a text and image based ads with a 250 by 300 pixel ads and it works best for me. Not only that, I also get some shares on their referrals programs and I earn a lot with their normal ads.



2. Affiliate programs

Another effective way for your blog to make money is by promoting several affiliate programs in your site. Now this is one thing you should not be missing in your site since the financial rewards are amazing. One of the best affiliate products that are commonly promoted on many sites is [Thesis WordPress theme](#). In this product alone, I earn some income though not that high it is reasonably good enough. Imagine if you have 5 to 10 products in your blog, then your income from these products would certainly be more than good enough.

Make sure that you choose to sell those affiliate programs that are of high quality and good reputation so that you will have a greater chance to sell them and make profit. It is best that you should stay away from those products that are of low quality since they will do no good to you.

3. eBook sales

Selling eBook is one of the most effective ways for you to earn extra income with your blog. If you are good at writing then why not use your potential to make one. Take, for example, let say

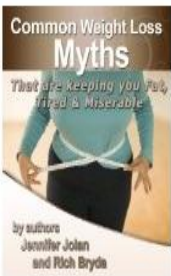
you've successfully created an eBook regarding the best ways to treat skin problems and achieve a healthier skin, and it is worth 10 US Dollars.



How to Improve Eyesight Naturally - Plus FREE Bonus eBook Download, a \$20
eBook

★★★★★ (2 customer reviews)

Formats	Price	New	Used
Kindle Edition	\$4.99		
Auto-delivered wirelessly			



Common Weight Loss Myths That Are Keeping You Fat, Tired, and Miserable - I
by Jennifer Jolan (Feb 1, 2011) - Kindle eBook

★★★★★ (9 customer reviews)

Formats	Price	New	Used
Kindle Edition	\$4.99		
Auto-delivered wirelessly			

If your eBook is worth \$10 and you are able to sell it for about 1000 people, then you can have 10,000 US Dollars for your effort. Not such a bad idea right? Imagine if your eBook is priced at \$20 and 5000 or more people all over the world will buy it, then that would certainly be a huge income. What more if you have several eBooks that are priced for more than \$20?

4. Continuity programs

A good way to generate continues income is to have a continuity program. A continuity program is a site where you can gain a continuous source of income from those individuals who are subscribing to a service your offer. Making your blog as a membership site gives you the ability to generate monthly income from thousands of your member.

5. Sponsorships or private ad sales

You can also gain additional income from offering private ad sales in your blog from advertisers. This is sure a good thing to do as the money you can gain from your 125 x 125 ads or bigger can actually be a rewarding way for you to increase your monthly income. Imagine if you have several ads in your blog, how much money do you think you can get from having private ad sales in just a month? That would certainly be great.



6. [Chitika](#)

As of now, Chitika is one of the most successful ways for you to gain additional monthly income in your blog. It is suggested that you should consider Chitika since it is really a good source of income and you will be surprised of how much it can give to you on a monthly basis if you do it.

Publisher Program Overview

Chitika allows you to display ads on your **website, blog, app** or **mobile site**, with content from our high-quality network of advertisers. Chitika offers **search-targeted, mobile, and local ads** to best target your users. Become a publisher today and bring your revenue to whole new level with Chitika.

Start Earning Revenue From Your Website Traffic

By having ads displayed on your blog, you can earn with Chitika any time your visitors click the ads that you have on you site. The more people who click your ads, the more money you can get from Chitika. So, for example, there are thousands of people visiting your site and assuming at least hundreds of them click a single ad that would surely be a big money on your part. How about if hundreds of visitors click 2 or more ads, how much do you think you can get at the end of the month?

7. Amazon associates

With [Amazon's affiliate program](#), it is absolutely possible for you to earn an increasing amount of monthly income. You gain shares with the sales you make from advertising high quality products in your blog.

The banner features the Amazon Associates logo at the top left and an 'Email' button at the top right. The main text reads: 'Profit from our experience. Earn up to 15% advertising fees with a trusted e-commerce leader.' Below this, a grid of book covers is displayed, including titles like 'JACQUELINE KENNEDY', 'CONNELLY THE DRIP', 'POPULAR SCIENCE', 'DIVE FROM SPACE', 'The Help', 'KILL ALEX GROSS', 'STEPHEN KING 11/22/63', 'ELLE', 'KATHRYN STOCKETT', 'Rising Stone', and 'NATIONAL GEOGRAPHIC'. At the bottom, three circular icons represent the program's steps: 'Advertise' (Choose from over a million products), 'Earn' (Get up to 15% in), and 'Join' (It's easy and).

For each purchase that is made from Amazon through your blog, you will get a commission from it. So if you are part of this program, and you are promoting 5 products or even more and each of those 5 high quality products are making sales, by the end of the month you will surely have a huge amount of money in your account.

8. [ProBlogger Job Boards](#)

You can also earn additional income with the use of ProBlogger and it would certainly be a good idea if you will take advantage of the opportunity that they offer. The job boards at ProBlogger is a good source of monthly income as the money you get from it continue to grow per month with the number of advertisements being bought.

Home

Blog

The Archives

Job Board

About

Contact Darren



Post a

Latest jobs

10/03	Home and Garden Writers Wanted at Demand Media Studios	FEATURED JOB
01/09	Personal Tech/Mobile Blogger at VikiTech	Blog Networks
01/09	Photoshop Tutorial Bloggers Wanted at TutorVid.com	Blog Networks
01/09	Garden blogger required at SEOptimize	Blog Networks
01/05	Blogger/Abs Double at Orbit Publishing	Co-blogging
01/04	Looking for Great 3D Writers to provide 3D related News & Reviews at 3dty.com	Blog Networks
01/03	Investing Writer at Jemstep.com	Blog Networks
01/03	Knowledgeable Bloggers/Writers at HubPages	Blog Networks
12/31	Sports Guest Blogger at Gold Star Games	Blog Networks
12/31	Beauty Blogger Needed- Black/African-American Beauty Topics at Simply Good Media	Blog Networks

These job boards will give you the ability to earn more than 1000 US Dollars per month, which is apparently worth considering as another source of income as they are also low maintenance to implement. The nice thing as well with them is that they provide a good service to your readers and they also add a great value to your overall blog.

Blogging is one of the best ways to make money online. Consider this as an opportunity for you to earn more money. It will surely be a good idea if you will grab this opportunity since it is truly rewarding.

As of now, thousands of people are starting to blog because of the financial success that other bloggers achieved. Like those individuals who became successful from blogging, you can also succeed like them or even possibly exceed what they had achieved.

Whether you want to earn some extra cash to increase your monthly income or find a way to gain an adequate source of income because the salary that you get from your job right now is insufficient to support your family needs, blogging can help you with that. There is nothing wrong with blogging since it is an effective way for you to make money. And the money you can earn from blogging could be more than enough for a living.

Blogging offers a promising way for you to successfully make money online. And to make it possible, you will have to implement the things mentioned above. Use that information to your full advantage.

This information will help you and guide you on how to make money with blogging. Follow them and implement them properly in order for you to succeed. By doing this, it is assured that you are more likely to become successful in making money with blogging.

So what are you waiting for?

Act now!

Time is precious, start doing it!